



Shenouda Associates Inc. Presents Four Saturdays in September 2012: Career Success in 12 Easy Steps Workshops

Now is the time to move your worklife in a promising direction. In these interactive workshops, you will learn 12 easy steps to career, professional, and business success. Whether a new graduate entering the workforce; a seasoned worker transitioning to a new phase of your career; or a parent, mentor, coach, or professional who guides others in their career development, these workshops introduce you to **Career Success in 12 Easy Steps: A Journal**. Join us for one, two, three, or all four workshops, which will vary based on the current and pressing needs of the participants.

Using the technique of guided journaling, you will begin to write your own career success story. With your own copy of the book in hand, you can continue reading and journaling in the quiet of your home or office, or with others in a small group setting. Sampling one or more of these informal workshops allows you to explore the option of implementing **Career Success in 12 Easy Steps: A Journal** workshops within your organization.

About the Presenter

Presenter Judith Shenouda is the owner of Shenouda Associates Inc. (www.easescommunication.com), a technical writing and editing company that has operated for over 25 years in Pittsford, NY. She applied her experience in the workplace as an educator, a communicator, and a small business owner to authoring and publishing **Career Success in 12 Easy Steps: A Journal**.

About the Book

In **Career Success in 12 Easy Steps: A Journal** (<http://judithshenouda.wordpress.com/>), you will meet Darren Dreamer, Mark Mystified, Danny Discovery, Betsy Benevolent, Rose Repertoire, Stacey Success, and others whose career success can inspire you as you evolve and transition to the next phase of your worklife. **Career Success in 12 Easy Steps: A Journal** can serve as your friend, your confidante, and your guide. Use it to think, explore, doodle, draw, dream, and act—whether you are reading in the quiet of your home or sharing with other seekers in a group setting. To meet the author on YouTube, click <http://youtu.be/QNExDvv1vNQ>.

About the Workshops

Dates, Time, and Place: September 8, 15, 22, and 29 from 3:00 - 5:00 p.m. at The Village Bakery, 5 State St, Pittsford, NY 14534 (next to Starbucks and across the street from the Pittsford Library, a good place to park)

Cost per Workshop: \$20 if you have the book (please bring it with you) or \$40 to receive your copy of **Career Success in 12 Easy Steps: A Journal** (list price \$19.95). Light refreshments are included.

RSVP to Shenouda@easescommunication.com, including your name and contact information. Please bring a check, payable to Shenouda Associates Inc. Questions? Call 585-381-1254.